

RECREATION & PARKS COMMISSION
City of Rialto
214 North Palm Avenue, Room 204
Rialto, CA 92376

TUESDAY, OCTOBER 19, 2010 – 6:30 PM

A G E N D A

- I. ROLL CALL**
- II. INTRODUCTIONS**
- III. APPROVAL OF MINUTES**
 - A. Recreation & Parks Commission Meeting Minutes – September 21, 2010**
- IV. DISCUSSION ITEMS FROM THE PUBLIC**
(Limit 3 Minutes per person)
- V. INFORMATION/STATUS REPORTS**
 - A. Mario Perez (Art & Harmony Science of Boxing)**
 - B. Program Updates**
 - C. Project Updates**
 - 1. Margaret Todd Park**
 - 2. Fergusson Park**
 - 3. Racquet & Fitness Center**
 - 4. First Christian Church of Rialto**
 - 5. Rialto Park Little League Snack bar**
 - 6. Senior Center Floor**
- VI. ACTION ITEMS**
- VII. COMMISSIONERS' REPORTS**
- VIII. ADJOURNMENT**
- IX. NEXT MEETING – November 16, 2010**

In accordance with the Americans with Disability Act, if you need special assistance to participate in this meeting, please contact the Public Works Director, (909) 820-2608. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 3.5102-35.104 ADA Title II]



Rialto Recreation

Monthly Focus: Senior Center & Classes

Recreation & Community Services Department

August 2010



Wood Carving Club

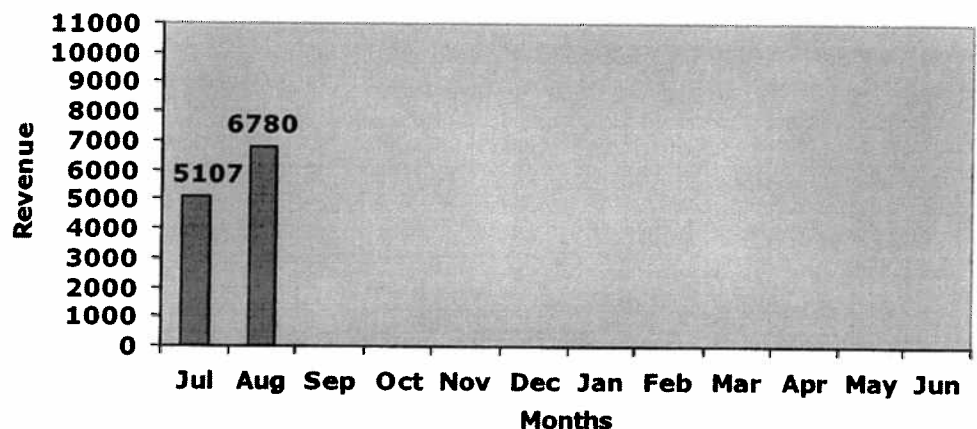
Rialto Senior Center Rental Statistics

Complimentary Rentals	Number of Rentals	Hours of Use by Renter
Recreation Department	1	2
Rialto Police Department	1	4
Rialto Human Services	2	16
Friends of the Senior Center	1	2
Total	5	24

Special points of interest:

- The County of San Bernardino has confirmed the Flu Shot Clinic date:
October 13, 2010
9 am -12 pm.
- Staff is working with AARP to partner together on a Health Fair Clinic.

Rental Revenue Summary



Floor Project

Senior Center Update

The laminate floor project at the Senior Center is nearing completion. ADCOM staff has been flexible and has worked after hours and weekends to minimize any inconvenience to our participants. ADCOM has been making good progress and is now focusing on the final attention to detail on project work.

The Senior Center carpet project has stalled due to the awarded vendor's neglect and abandonment of the project. Staff is preparing a new report to council to quickly move the project along to the next best vendor. Staff is trying to minimize the lapse in laminate and carpet project timelines to avoid interference of any programs and ease participants' needs.



Sit & Be Fit Class in Hawaiian Gear

Contract Class Statistics

Contract Class	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Statistics												
Number of Classes	32	25										
Participant Total	83	62										
Attendance Total	332	255										
Average Number per class	2.5	2.48										
Number of Cancelled Classes	7	12										
Cancellation Rate	21%	2%										
Gross Revenue	\$2905	\$2368										

Contract Class Update

Staff is working on the Winter Brochure.

New Class Pending List:

Class Title

Turns & Technique

Senior Fitness

Hip Hop Cardio Kick-

Edge of Style Dance

Praise Dance

Stretch & Tone

Beginning Tap



Chinese Kung Fu San Soo

Staff is meeting with all instructors during the Fall Session to discuss their classes, processes, participants and class marketing. The instructor meetings create good communication between instructors and the City. These meetings have helped keep everyone on track.

Rialto Senior Center
Monthly Attendance/Revenue Summary Report
2010 - 2011

Classes & Education Sessions													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Classes	Program Days	21	22										
	Attendance	100	286										43
	Program Days	1	2										386
Education Sessions	Attendance	50	30										3
	Program Days	22	24	0	0	0	0	0	0	0	0	0	80
	Attendance	150	316	0	0	0	0	0	0	0	0	0	46
Total Summary													466
Clubs & Activities													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Billiards	Program Days	26	22										
	Attendance	125	120										48
	Program Days	4	5										245
Bingo	Attendance	464	518										9
	Program Days	2	2										982
	Attendance	30	26										4
Bunco	Program Days	3	5										56
	Attendance	60	74										8
	Program Days	2	2										134
Dominos	Attendance	28	30										4
	Program Days	4	4										58
	Attendance	87	86										8
Movies	Program Days	0	0										173
	Attendance	0	0										0
	Program Days	4	5										0
Nostalgia Singers	Attendance	65	70										9
	Program Days	5	5										135
	Attendance	35	28										10
Poker	Program Days	0	2										63
	Attendance	0	10										2
	Program Days	45	47	0	0	0	0	0	0	0	0	0	10
Ukulele	Attendance	859	934	0	0	0	0	0	0	0	0	0	92
	Program Days												1793
	Attendance												

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Rialto Senior Center
Monthly Attendance/Revenue Summary Report
2010 - 2011

Social Services													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Hair Salon	Program Days	14	12										26
	Attendance	104	95										199
HICAP Counseling	Program Days	2	1										3
	Attendance	4	1										5
Information & Assistance	Program Days	1	0										1
	Attendance	10	0										10
Legal Support	Program Days	1	1										2
	Attendance	3	1										4
Lunch Program	Program Days	26	22										48
	Attendance	2252	2125										4377
Social/Emotional Support	Program Days	1	1										2
	Attendance	10	5										15
Volunteer Program	Program Days	26	22										48
	Attendance	555	427										982
Total Summary	Program Days	71	59	0	0	0	0	0	0	0	0	0	130
	Attendance	2938	2654	0	0	0	0	0	0	0	0	0	5592

Events													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Specials Events	Attendance	0	0										0
	Revenue	\$ -	\$ -										\$ -
Dances	Attendance	0	0										0
	Revenue	\$ -											\$ -
Total Summary	Attendance	0	0										0
	Revenue												\$ -

Rentals													
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
Paid Rentals	30	20											
Paid Rental Hours Used	547	65											50
Complimentary Rentals	8	5											612
Complimentary Rental Hours Used	18	24											13
Total Rentals	29	25	0	0	0	0	0	0	0	0	0	0	42
Total Hours Used	101	89	0	0	0	0	0	0	0	0	0	0	54
Rental Revenue	\$5,107	\$ 6,780											190
Senior Center Donations/Sponsorship	\$ -	\$ 39											\$ 11,887
Grand Total Summary	\$5,107	\$ 6,819	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 39
													\$ 11,926

Kidstuff Corner

August, 2010



Kidstuff Kids

Thank you to the parents who have helped make the Kidstuff program so successful.

Kidstuff Song

City of Rialto Kidstuff is the place to go. Where there's lots of fun & creativity,

Kidstuff is the place to be. We have fun, play outside, summertime we slip n slide. So just come on down & take a look around, Kidstuff's the hottest place in town. Tell your Mom to get your Dad. See where fun times can be had. It's so neat our prices can't be beat. Kidstuff is the place for me!



Confessions of Kidstuff Parents

"I enrolled my day! The parent-son, Eric in Tiny teacher commu-ter started Kid-Tots when he cation is very stuff Preschool, my was three(3) open and parents husband and I no-years old and it get to participate ticed that she is was the best deci-in the class activi-more patient and sion I could have ties any time they her speech has got-made. The class-like; I think this ten a lot better. room is fun and is great! I would She is also learn-educational and definitely recom-ing how to interact his social skills mend, and even with other children have flourished. encourage par-and how to share He enjoys going ents to enroll with other children to school and is their children in as well." always excited to Tiny Tots!" By: By: Monica tell me about his Claudia Plata Sandoval

Fundraising News

The Kidstuff Preschool is hosting a Book Fair as one of their fundraising efforts. The site will receive free books as a thank you for hosting the fair. Both the Tiny Tots program and the preschool are collecting Capri Sun pouches as part of their fundraising efforts. We will keep all informed of the out come of these fundraising efforts! As well as new and up-coming fundraisers.



RRFC #8345 & Tom Sawyer Pool #8344
Recreation and Community Services Department



Monthly Report as of AUGUST 31st, 2010

Deborah Forthun Kitchen, Supervisor, Reporting

Overview

The participants for August have become more adults than kids over the last two years. School district changed the start of school for fall to mid summer instead of September. Due to this we have adopted a new marketing scheme as well as all specials are geared towards adults. The traditional summer slow up has officially began as we cancel more memberships than we enroll.

We have interviewed 2 outside companies to change the slowing patterns. One company sells mass memberships for the facility and collects their fees from the upfront costs. The other puts a constant contact program in to track and assist all new members plus send out special perks to the people who are already members. Both are designed to increase members and retention.

Fitness Center/Operations and Pro-shop

Jessica Perez is done with week 9 as the operations programmer and is surprised to see the amount of work it takes to keep all this moving. She has a new found respect for the complications of dealing with so many people at once. The paperwork alone is enough for one person. Jessica has adapted quickly which will lead her to a path of success.

Membership Sales/Cancellations Analyzes

New member revenue, dues, statements, city account and collections reached \$38,668. Sold were 62 new memberships with 20 being dues based memberships, 41 short term (less than 90 days) memberships and no annual memberships. RRFC has had its highest cancellations in months totaling 31.

Cancellations of 31 dues memberships and no annuals

17 Not using the membership/cutting back, 6 illnesses/injury, 6 moving, 2 were not comfortable with co-ed.

Group Exercise, Weight Watchers, Personal Training, Specialty Classes

Still have participants and will be running ½ off fall specials to keep the classes full until the New Year. The next 4 months are the least active months for programming. Our objective is to not lose any money and at the same time expose more people to the possibility of adding special programming to their fitness.

Marketing Used / Marketing Plans

New ads: Many advertising avenues are becoming very unique. Currently a creative 'post it note' has been added. This newspaper front page 'post it' was completed 3 months ago but the actual date it is to be posted was delayed to October. This will be the first use of this type of campaign.

Events:

National Night Out, Wal-Mart Health Fair, Prepping for Family Festival, Community Health Fair

Personnel

Hiring:

Interviewed Fitness instructors: Budget tightening may delay hire date

Exiting:

n/a

Transfer/Return:

n/a

Facility Maintenance

Improvements:

Landscaping survived the intense heat of August and now we move into the cooler months.

Bus stop is completed and front entrance is no longer blocked.

Future Improvements:

Front lobby expansion has a January start date. It will be challenging to start construction during the peak season of a fitness facility but opening the entrance up for the public with the additional access for ADA will be a positive long term improvement.

Tom Sawyer Pool Activity

AUGUST 2010

Marketing Used / Marketing Plans

Advertisements:

The last of the summer ads went out in the newspaper and on the marquee.

Events: The last summer pool party was well attended.

It was an 80's party with all the florescent a set of eyes can handle. Great job, pool staff!

Personnel

Hiring:

WSI/ Lifeguard (2) continuous recruitment in summer

Hired:

Two senior guards were promoted from the current staff. We would like to extend congratulations to: Michelle Godoy and Jennifer Ramos.

Exiting:

Andy Delgado has gotten a job with the fire service!

Facility Maintenance

Improvements:

Frank Pena had the vacuum repaired instead of buying a new one with warranty which saved the City of Rialto over \$2200.00 for the expense side of the budget.

Future Improvements:

None at this time

Pool Operations

Staff is starting early for spring organization this year. We are attempting to have a full service training facility for the aquatics industry. Our goal is to be the facility of choice for Lifeguard Training, WSI instruction for Instructors, recertification, CPR and AED training for the professional. These areas will use the staff we already have and just add revenue to the fiscal year. Christina Holguin is preparing the pool for winter. The schedules are tightening up and the amount of dollars being spent on the pool has been reduced.



August 2010 Monthly Report

City of Rialto

Recreation & Community Services Department



Divisions: 8345 Rialto Racquet & Fitness Center and 8344 Tom Sawyer Pool

Submitted By: Christina Holguin/Jessica Perez

Supervisor: Deborah Forthun Kitchen

Activity	Fee	# of Patrons	Gross Revenue	#Sessions	# of Visits
Daily Walk-Ins Adult	\$8.00	187	\$1,496.00	1	187
Daily Walk-Ins Youth/Seniors	\$4.00	175	\$700.00	1	175
Pool Daily Use Paid at Front			\$26.00		
2 Week Trial	\$24.00	26	\$616.00	10	257
5 Week	\$49.00	15	\$758.00	25	387
10 Week	\$99.00	1	\$99.00	50	50
Member Specials		0	\$0.00	10	0
New Memberships		20	\$2,695.10		0
City emp/inc explorers, volunteers		422	\$4,000.00	6	2,532
Silver Sneakers		456	\$1,368.00	456	456
Weight Watchers			\$350.00		
Young Champions			\$400.00	4	0
S.U.W.G.F.		2	\$37.00	8	15
Prime Results -P.R.		14	\$280.00	8	112
Tennis (includes tennis camp)		16	\$113.00	1	16
Personal Training		2	\$188.00	10	20
Auto Dues			\$24,524.00		0
Monthly Statements			\$6,031.79		0
Snack Bar (gross)			\$1,955.00		0
Pro Shop (gross)			\$223.00		
Locker/Equip. Rentals			\$45.25		
Amount from collections**			\$0.00		
Collections fees paid to agency			\$0.00		
NSF (Auto Dues)			\$400.00		
Est Premium to Pool			\$1,860.93		
Actual Member Visits		6,981		1	6,981
<u>Sports Center Revenue #8345</u>			<u>\$43,644.21</u>		11,187
Credited Swim Lessons (For holiday)	\$38.50	0	\$0.00	7	0
Swim Lessons	\$44.00	123	\$5,400.00	8	982
Weekend Minnow/Jellyfish	\$33.00	12	\$672.00	4	484
Credited Swim Lessons					
Recreation Swim-Youth	\$2.00	1557.5	\$2,132.00	1	1,558
Recreation Swim-Adult	\$3.00	233	\$699.00	1	233
Lap Swim-Adult	\$8.00	33	\$264.00	1	33
Lap Swim-Youth/Senior	\$4.00	5	\$20.00	1	5
10 week lap swim pass	\$79.00	1	\$0.00	50	100
Private Lessons	\$90.00	0	\$0.00	6	0
Pool Rental			\$780.00		
Rents and Concessions (locker rental, etc.)			\$308.30		
Snack Bar/ Pro shop (gross)			\$37.84		
Est Premium from Fitness			\$1,860.93	1	0
<u>Pool Revenue #8344</u>			<u>\$12,174.07</u>		
<u>TOTAL REVENUE</u>			<u>\$55,818.28</u>		3,394
**Current Collection Program in place for past due balances					
Fitness Monthly Usage					11,187
<u>Pool Monthly Usage</u>					<u>3,394</u>
<u>TOTAL Monthly Usage</u>					14,582

Revenue dollar figures in this report reflect gross revenue and are subject to financial review and adjustment.



Division: 8345 June 2010 Submitted by: Christina Holguin/Jessica Perez

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THE SPORTS PAGE

Volume 5, Issue 14
August 2010

MIDNIGHT MADNESS TOURNAMENT

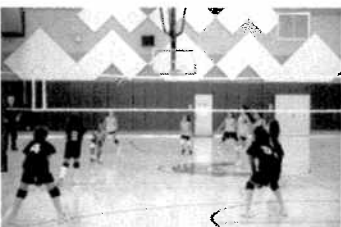


The 16th Annual Midnight Madness Tournament was held August 20-22. This year 16 teams participated in the tournament which was held at Roger Birdsall, Bud Bender and Rialto City Parks. After a total of fifty one games, it came down to Bad Company and Rancho Los. The game went down to the bottom of the 7th and final inning with Bad Company trailing 10-9. Needing two runs to avoid a second game, the first batter for Bad Company flied out to right field. After that, batters for Bad Co. swatted back to back homeruns to close out the game and win the championship.

YOUTH BASKETBALL SKILL ASSESSMENTS AND DRAFT

On Saturday, August 28, the basketball program held Skills Assessments and Player Drafts for the upcoming Fall season. Players were put through a series of drills by Marvin Gillyard for coaches. After the assessments, coaches selected players for their team. Each coach was allowed to retain 4 players from their team the previous season and had to draft to fill the team's roster. For the first time, coaches held an open draft. The draft was held in room 101 where parents and participants listened anxiously to hear their name called. Once the draft was concluded, coaches were given 5 minutes to conduct player trades. Games for the fall season begin on September 18 at the Carl Johnson Center.

YOUTH VOLLEYBALL CHAMPIONSHIP



The Youth Volleyball League Championship was held at the Carl Johnson Center on August 11. The Rialto Jazz coached by Ed Palmer defeated the Knockouts to win the Summer League championship. Registration for the Fall League will begin on July 20 and league play will commence on September 25.